SERVICE SPECIFIC TERMS AND CONDITIONS
CUSTOM CONTENT CREATION

These Service Specific Terms and Conditions apply only to Client 's purchase and use of certain Custom Content Creation and related Services where listed on the Order Form. Unless expressly stated otherwise, capitalized terms contained in these Service Specific Terms and Conditions shall have the meaning given them in the Company's General Terms and Conditions.

1. Company will work with Client to create certain Custom Content, including certain webcasts satisfying the criteria set forth on the Order Form. Custom Content may be used as Sponsored Content to be posted on a Company platform or as otherwise mutually agreed by the Parties.

2. The creation of Custom Content will commence with a kickoff meeting between the Parties to discuss the topic and review timelines and deliverables provided on the Order Form or as mutually agreed by the Parties in writing. Details of the timeline and review cycles will vary based on the scope and complexity of the Custom Content.

3. Client may elect to take part in the creation of Custom Content. In such case, Client grants to Company a license to use any topic input, ideas, and content in connection with the Custom Content creation. Client agrees that such license will survive termination of the Agreement. Client is solely responsible for obtaining any and all licenses, rights, and permissions necessary for the incorporation and use of any Client-provided input, ideas, and content and the intended use of such content whether or not such Custom Content will be used or published on a Company Platform or on Company's network of websites. Client also grants a license to use Client's name, logo, slogan, and such other Intellectual Property, information, or content as provided to Company for inclusion in or use in conjunction with the creation or final publication of such Custom Content. Once the Custom Content is created or hosted by Company no changes may be made by Client without paying an additional charge associated with the change.

4. Client is responsible for performing the following in a reasonable and timely manner unless otherwise provided on the Order Form: (a) coordinating any decision-making, input, ideas, and content with third-parties; (b) provision of Client content in a form suitable for reproduction or incorporation into the Custom Content without further preparation; and (c) final review and confirmation of the accuracy of the Custom Content; and (d) adherence to minimum, reasonable communication requirements including the prompt provision of feedback to Company. Company shall be entitled to request written clarification of any concern, objection or correction. Client acknowledges and agrees that Company's ability to meet any and all schedules is dependent upon Client's prompt performance of its obligations to provide necessary materials, approvals, and/or instructions and that any delays in Client's performance or changes requested by Client may delay delivery. Any such delay caused by Client shall not constitute a breach by Company of the Agreement.

5. If Client fails to provide prompt feedback to satisfy mutually agreed upon timelines, to provide deliverables necessary for the creation of Custom Content, or to meet any other requirements as may be mutually agreed by the Parties in writing then, subject to the notice and cure requirements provided in Section 7.3 of the General Terms, the project will be deemed as having been abandoned by the Client and all pre-paid fees, if any, will be deemed non-refundable. Company reserves the right to remove and permanently delete all work, data, and information associated with the Custom Content.

6. Unless otherwise specified in the Order Form, the Custom Content provided in accordance with these Service Specific Terms are non-cancellable and shall remain in effect for the duration of the term until they expire or are earlier terminated in accordance with Section 7 of the General Terms and Conditions.