

YUVAAM



The National

CREATOR'S Award



20+ AWARD CATEGORIES



Celebrating *Your Impact*

Nominations Open

11th - 21st Feb, 2024



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or visit InnovateIndia.MyGov.in/national-creators-award-2024

Empowering Tomorrow

CEO's Message to the Young Readers



Welcome, Young Minds!

Step into the February edition of Yuvaam, where the pulsating heart of India's youth beats within these pages!

Dive into an ocean of inspiration. From the exciting National Youth Festival to the empowering Pariksha Pe Charcha, we invite you to read through the initiatives that celebrate you!

Embark on an innovative 8-year journey of the Startup India Initiative to witness the remarkable strides of fulfilling the dreams of brilliant minds. The Campus Buzz section brings you exciting tales of the green tech breakthroughs that are shaping our planet. The Campus Initiatives spotlight the tireless efforts of campus ambassadors in creating a social impact and building the nation. Adding a layer to this, experience the awe-inspiring journey of curious minds to the ISRO's launch pad, which not only educated but elevated a fascination for space exploration.

This is not all. Explore our brain teasers section to put your knowledge to the test. And step into our Engagement Corner, a space dedicated to fostering active participation and creative expression.

Each story showcases how you, the youth, are driving India towards a brighter tomorrow. Let's leap into this journey together, fostering a world where innovation, courage, and unity build the path forward.

And finally, we roll out the red carpet for the National Creators Award 2024! Here's to the digital stars sketching stories that create an impact. As we applaud their creative magic, we invite you to nominate your favourites. If you are a creator yourself, step into the limelight and nominate yourself.

A handwritten signature in black ink, appearing to be 'Akash'.

Akash Tripathi, IAS
CEO, MyGov

Initiatives to Celebrate



National Youth Festival 2024

Where Youth Took the Center Stage!

In January 2024, Nashik pulsed with the beat of India's future at the 27th National Youth Festival. Inaugurated by PM Narendra Modi, the festival turned the spotlight on the nation's youth, painting them as the talented architects of a bright and united future. It was a magnet for over 88,000 spirited volunteers, blending a sense of unity and shared dreams as well as highlighting the essence of volunteerism. This celebration became a melting pot of India's rich cultural diversity, including group and solo folk dances and songs, speech competitions, indigenous games, along with authentic food stalls, nutrition and an informative expo.

The event took a meaningful turn with a robust traffic safety awareness campaign across major cities and 750 district headquarters. Volunteers rolled up their sleeves to manage traffic choke points and conduct awareness activities. And not to forget, a big shoutout to the young heroes and NGOs applauded with the National Youth Awards for their extraordinary efforts in community service and nation-building. The Youth Expo provided a platform for young minds to

showcase their talents and innovations.

This festival wasn't merely an event; it was a powerful statement of the youth's capacity to lead and inspire, embodying the government's faith in their potential to drive India towards a successful and vibrant 2047, in line with Swami Vivekananda's enduring legacy! The Mera Yuva Bharat (MY Bharat) portal has reached a historic milestone with over 1.45 crore registrations as of 31.01.2024. Do you also wish to sign up for various opportunities and events available?



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Youth of today have a chance to make history, to register their names in history

-PM Narendra Modi





Magic Mantras Beyond Academics!

New Delhi set the stage for a spectacle like no other! The 7th edition of Pariksha Pe Charcha, led by PM Narendra Modi was an event filled with motivation and encouragement. In his meaningful interaction with the students, teachers, and parents, every word sparked confidence and each moment was a step towards kindling the diverse brilliance of the young minds.

In a world where cultural and societal pressures often overshadow youthful aspirations, PM Narendra Modi addressed these challenges head-on. Tapping into the collective wisdom from previous editions of PPC, he emphasized the crucial roles of educators and parents in mitigating these external stresses. His advice to students was profound yet practical – equating the mastery of handling pressure to the readiness required for extreme weather; a metaphor that resonated deeply with the young audience.

In a society where competition and peer pressure can skew personal values, PM Narendra Modi's message was clear and compelling. He cautioned against the unhealthy competition that can germinate within family dynamics, urging parents to refrain from drawing comparisons between their children. Emphasizing the essence of friendship and the significance of competing with oneself, he painted a vision of a more supportive and self-aware generation. His insights into the role of teachers struck a chord, relating the teacher-student dynamic to the trust and understanding found in doctor-patient relationships.

PM Narendra Modi did not just focus on academic excellence but also on the importance of a healthy lifestyle. He linked physical well-being to mental agility and emphasized the necessity of regular routines like sufficient sleep and exercise, essential for peak performance both in exams and in life. He stressed the importance of judicious use of technology. He suggested family rules like no-gadget zones and shared passcodes to promote transparency and responsible usage. This year's Pariksha Pe Charcha presented a holistic approach to personal and professional growth.

Nation's Emerging Stars!

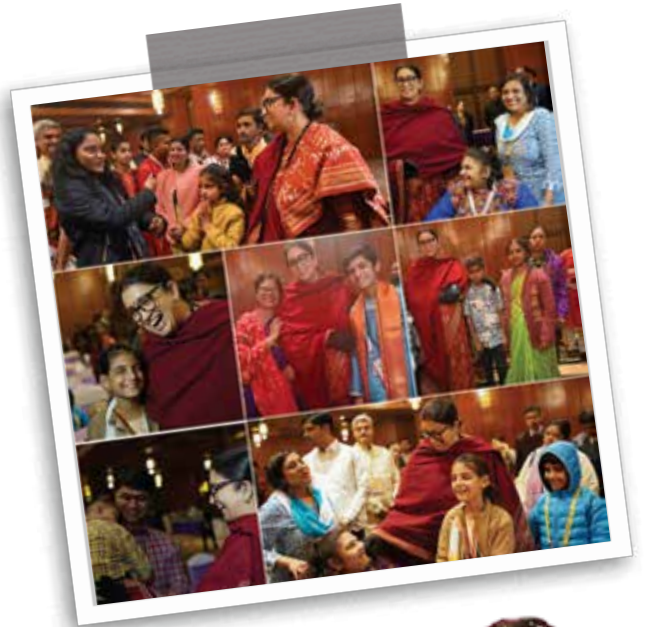
Pradhan Mantri Rashtriya Bal Puraskar, 2024

In the heart of New Delhi, a prestigious ceremony unfolded, marking a day of national pride and celebration of youthful talent. The stage was set at the iconic Vigyan Bhawan, where 19 young achievers from diverse corners of India converged to receive the Pradhan Mantri Rashtriya Bal Puraskar.

The atmosphere buzzed with excitement as each awardee, adorned in traditional attire, reflected the rich cultural beauty of India. The awards spanned various categories, this year's awardees included one child each in Bravery, Science & Technology and Innovation, four in the category of Social Service, five in the category of Sports, and seven in the category of Art & Culture. It was a showcase not just of individual excellence, but of the collective potential of India's youth.

The ceremony took a moment to align with the nation's cultural roots, drawing parallels with the ideals of Lord Ram and the values of Ramayana and encouraging the awardees to imbibe these timeless values in their journey ahead. The significance of modern technology, particularly Artificial Intelligence, in identifying and nurturing talent was underscored, marking a step towards futuristic governance.

As each awardee stepped forward to receive their accolade, there was a palpable sense of pride and aspiration. From villages to the bustling cities, these young achievers represented the dreams and aspirations of a billion!



Pioneering Innovation

Startup India's 'Elev-8-ing' Success!



Over 1,00,000 Startups in Just 8 Years!



“Never dream of becoming something, if you dream, dream of doing something.”

– PM Narendra Modi

8 years ago, in January 2016, India set sail on an entrepreneurial journey with the launch of the Startup India initiative. The goal was clear: support emerging entrepreneurs, nurture a thriving startup ecosystem, and transform India into a nation of job creators!

Numbers That Speak Excellence

Fast forward eight years and the results are nothing short of remarkable. **Over 1,00,000 startups have gained recognition under the Startup India initiative.** This recognition has sparked an achievement, leading to the creation of over **12.42 lakh jobs**, rewriting India's employment narrative. On average, 80 startups are recognized every day! In a striking **32% year-on-year growth**, the number of recognized startups soared from 2021 to 2022.

Going Beyond Metro Cities!

An astounding **50% of recognized startups originate from tier 2 and tier 3 cities**, spreading innovation nationwide. This significantly highlights a transformative shift in the entrepreneurial landscape, as innovation and entrepreneurial spirit are no longer confined to the major cities.

7,800+ Recognized Women-led Startups!

Women entrepreneurs have emerged as pivotal players. 48% of recognized startups have at least one woman director, emphasising diversity, and marking a significant shift. The CAGR of recognized startups with at least 1 woman director stands at an impressive 82%!

Zooming in on the Top Industries!

Startup India's impact spans various industries. In the IT industry, Application Development, Product Development, and IT Consulting lead the way, fueling innovation and technological advancements. Over 13,500 IT startups gained recognition, reflecting a remarkable **289% CAGR from 2016 to 2023**. Together, these startups generated over 1.52 lakh employment opportunities. The healthcare and life sciences industry witnessed a surge, with over 11,000 recognized startups, it saw a 127% CAGR from 2016 to 2023. In the education industry, 7,100+ startups gained recognition, boasting a remarkable 77% CAGR from 2016 to 2022.

As Startup India celebrates its eight-year journey, it continues to empower a new generation of entrepreneurs. This journey has not only reshaped the nation's economic narrative but has also positioned India as the third-largest startup ecosystem in the world.



India's Skillful Ascent!

On a momentous occasion filled with pride, the President of India, Smt. Droupadi Murmu inaugurated **Kaushal Bhawan—a symbol of India's dedication to empowering the country's youth through skills**. This initiative is a concrete step towards realizing PM Narendra Modi's ambition for the Skill India Mission, underscoring the pivotal importance of skill-building in nurturing a workforce ready for the future.

Kaushal Bhawan stands as a hub of innovation and creativity, boasting state-of-the-art facilities and environmentally sustainable architecture. The event highlighted key programs under the Pradhan Mantri Kaushal Vikas Yojana, spotlighting skills such as Drone operation and Mine Surveying. While Skill India Digital (SID) was highlighted as a one-stop solution for skill development.



India International Science Festival 2023

A Science-ational Adventure!

From January 17th to 20th, 2024, a mega science festival uncovered an exciting crucible of innovations and scientific marvels! Embracing the spirit of 'swadeshi,' IISF 2023 aimed to make science universally accessible and engaging for everyone.

The magic of science came alive through the Students Science Village which featured activities like Foldscope making, hands-on experiments in Physics, Chemistry, and Biology, Inspire Manak Expo, and Mega Science Expo, creating a dynamic learning environment for students. The event took a playful turn with "Science through Games & Toys" where mathematics and science leapt off the pages. Through workshops and a STEAM show, participants discovered the joy of learning, proving that science can indeed be a captivating adventure.

The horizon of innovation expanded with the Students Innovation Festival - Space Hackathon. Here, the challenges of space became puzzles waiting to be solved by brilliant minds, from satellite technology to the mysteries of space exploration, this was not just an event; it was a journey, guided by the insights of ISRO's scientists. In the IISF Challenge, with 5000 picosatellites crafted by school students, the event wrote a new chapter in the realms of scientific achievements, showcasing the boundless potential of young minds. The event also provided a unique platform for startups to unveil their groundbreaking ideas, such as Arc Robotics, MyWays.ai, to a panel of investors.

The event was a reminder that in the world of science, every question leads to a new horizon, every experiment illuminates a path, and every mind holds the promise of tomorrow!



Sporting Spirits

Madhya Pradesh Shines at the DIU Beach Games

The Beach Games 2024, a vibrant blend of sportsmanship and sand, concluded at the pristine blue flag-certified Ghoghla Beach in Diu. Madhya Pradesh emerged as a champion, clinching the overall title with a tally of 18 medals, including 7 golds. Their victory painted a portrait of an athletic mastery, defying geographical boundaries. Maharashtra clinched 14 medals while Tamil Nadu, Uttarakhand, and the hosts, Dadra, Nagar Haveli, Diu & Daman, secured 12 medals each. Assam earned a total of 8 medals.



Tune in to Stories That Inspire!

The Ministry of Youth Affairs and Sports' flagship initiative, the Fit India Mission, unveiled an exciting new venture: the 'Fit India Champions' podcast series. This series, a collaboration with GOQii aims to bring inspiring stories and achievements of Indian sports stars to the forefront. This 10-part series will be accessible on various digital and social media platforms, including YouTube. It features a diverse lineup of athletes and fitness influencers and the episodes are scheduled to be released every second and fourth Saturday.



Tales of Victory at the Khelo India Youth Games 2023

At the Khelo India Youth Games 2023, athletes showcased their vibrant talents. Maharashtra took the 1st position with a whopping 158 medals, including 57 golds, while Tamil Nadu and Haryana took the 2nd and 3rd positions respectively, bagging 98 medals and 103 medals. The event celebrated the power of youth, with over 7,000 participants, including nearly equal numbers of male and female athletes, across 26 sports.

Avenues for Growth

READY, SET, SOAR! SAY HELLO TO YOUR CAREER GUIDE

In 2015, a visionary initiative – the National Career Service (NCS) took flight to empower career aspirations nationwide. NCS stands tall as the ultimate destination for career seekers, offering a trove of guidance and opportunities. It's like a compass guiding individuals towards their destinations.

So, where do you explore and apply? The career portal has several sections to cater to the different types of preferences of individuals.



Confused about what to choose?

Connect with a counsellor to help you navigate through your career aspirations. Our counsellors provide personalized guidance, insights, and support to help you achieve your goals. Visit the link and click on the 'Find Counsellor' Tab next to 'Find Jobs'.



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Domestic Jobs

Looking for opportunities closer to home? Explore the section, your gateway to fulfilling careers in your own country. Whether you aspire to work in technology, management, or any other industry, we've got you covered.



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International Jobs

Explore a world of career opportunities beyond borders with NCS's International Jobs section. If you aspire to work abroad, we provide access to a diverse range of international job listings.



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Gear Up For Your Professional Debut!

The Eleventh Edition of the CII-Wheebox India Skills Report based on the National Employability Test revealed a remarkable shift in the employable percentage of final-year and pre-final-year students: from 33.9% in 2014 to an impressive 51.3% in 2024.

Ready To Knock On Corporate Doors?

The NCS Portal offers "Employability Assessment" free of cost. All you need to do is become a registered candidate on NCS and go to the 'HireMee' section to take the test. Employability Assessment is an AI-proctored free evaluation tool of 100 minutes that includes psychometric, communication skills, verbal ability, logical reasoning, domain knowledge & computer skills.



Scan To **Take**



Capture Your Profile In a Video!

Registered job seekers can showcase their ability to recruiters using short video clips of their introduction, skills and interests. Videos increase the chances of getting shortlisted by recruiters.



Scan To **Create**

Sporty Feats to Academic Seats!

A call for all the young sports champions! IIT Madras is setting the stage for a positive twist in academic admissions with its "Sports Excellence Admission (SEA)" initiative. For the 2024-2025 academic year, athletes who've excelled in their chosen sports now have a unique gateway to secure a spot in IIT-Madras' coveted UG programs. Excited to know more? Explore the link.



Scan for more **Info**



CAMPUS Buzz

Cultivating Green Growth!

In the green stretches of innovation at the Amity Innovation Incubator, Shivani Bundela has planted the seeds of a startup that intertwines the love for nature with the spirit of entrepreneurship. Abrosaa, her brainchild, is directed towards developing a range of natural and healthy Ber-infused products.

Abrosaa has flourished and achieved remarkable feats such as the plantation of 3,000 jujube plants in collaboration with the UP Jhansi Horticulture Department. This green endeavour stretches its roots into the community, partnering with 250 farmers in tribal regions. The startup's impact further created waves of empowerment by providing jobs to 20 women and 30 skilled workers. With an eye on the future, Abrosaa has also established a 5-acre jujube agro-forecasting model.



A Dive Into The Sea of Innovation!

The second edition of the R&D Fair, InvenTiv-2024, at IIT Hyderabad was a powerhouse of innovation and technological advancements. Over 2000 industry participants and leading higher education institutes collaborated to showcase 120 innovations in the fields of healthcare, agriculture, defense & space, sustainable and Industry 4.0 technologies. It has now become evident that these talented youth, with their innovative, affordable solutions, will further strengthen India's standing as a 'Vishwa-Mitra'.



Powering the *Planet!*

Young Green Tech Innovators

Explore the youthful startups supported by the Ministry of Electronics and IT Startup Hub.

15% Boost in Efficiency!



Abhinava Rizel Pvt. Ltd., founded by BVN Madhu, has been at the forefront of EV motor and powertrain technology development since 2017. Their relentless pursuit of innovation has resulted in multiple patented breakthroughs that, when integrated into their designs, achieve a remarkable 15% improvement in overall drive cycle efficiency compared to traditional traction motors. This allows EV users to travel 15% further on a single charge! It has raised Rs 200 Crores led by MM Forgings.

An Eco-friendly Vision

Felis Leo Widgets Pvt Ltd, led by the dynamic duo of Nishita Baliarsingh and Nikita Baliarsingh, is transforming the battery industry with its innovative approach. They've developed fast-charging, rechargeable batteries using bio-organic and biodegradable materials sourced from crop residues. Their groundbreaking work earned them 'Battery Technology of the Year' at the India EV Awards in 2022 with substantial investments from the JITO angel network, NGTF (Pontaq), and government grants totalling Rs 4.5 Crores.



Charging Up a Sustainable World

Aloe E Cell, spearheaded by Nimisha Verma, is also transforming the battery industry. Their visionary mission revolves around creating a "Better Battery World." They've introduced the world's first 100% eco-friendly and non-hazardous 1.5V AA size Aloe Vera Batteries, offering a sustainable alternative to traditional dry cell batteries, marking a significant shift towards a greener future.



INTO THE MARVELS OF SPACE!

A Visit to the ISRO's Launch Base

इसरो ISRO

THE CHANDRAYAAN-3 QUIZ'S TOP 50 WINNERS EMBARKED ON A SPECIAL JOURNEY TO ISRO'S LAUNCH PAD AT SRIHARIKOTA, WHERE THEY WITNESSED SPACE MISSIONS IN ACTION, STOOD AT THE LAUNCH SITE AND MARVELLED AT INDIA'S SPACE ACHIEVEMENTS. THIS UNIQUE EXPERIENCE IGNITED THEIR PASSION FOR SPACE EXPLORATION.



EXPLORING THE ISRO GALLERY



A GLIMPSE INTO ISRO'S LAUNCHING PAD



IMMERSED IN AN INTERESTING PRESENTATION
ON THE ESTABLISHMENT OF ISRO



MISSION CONTROL CENTRE

TESTIMONIALS OF AN UNFORGETTABLE EXPERIENCE!

Navigate through the heartfelt testimonials from the young hearts who had the privilege of visiting the Indian Space Research Organisation's launch pad in Sriharikota.

"The visit was an eye-opening experience, providing a unique glimpse into the remarkable advancements and innovations spearheaded by ISRO. Witnessing the dedication and expertise of the scientists and engineers at the space centre left an indelible mark on my understanding of India's space capabilities. I'm truly thankful for the privilege extended to me through this initiative, and I will cherish the memories of this enlightening visit forever."



Yogiraj Brahmabhatt,
Age: 22 years

"The visit to ISRO is my dream which has come true. I thank the MyGov team from the heart for organising such a wonderful visit and for the arrangements. I also thank ISRO for their cooperation in making this visit a great success."



A.Sree Sadhashiva Moorthy
Age: 11 years



"The visit to ISRO was surely no less than a dream to me. I have always been fascinated with space exploration and the wonders it unveils. The feeling of being navigated from 'fiction to reality' was surreal. Getting an opportunity to witness the grandeur of the SpacePort was unbelievable; the humongous launchpads, the core mission control centre, and the massive launch vehicles, one could hardly imagine. This collaboration of MyGov with ISRO to engage the public, and to celebrate the Chandrayaan-3 success, was indeed an incredible initiative."



Khushi Sanjay Agrawal
Age: 22 years

Campus Ambassador Initiatives

Saplings of Change!

MyGov Campus Ambassador **Sake Raja** organized a mass plantation activity at Kurugunta Village as a part of the NSS Special Camp of Unit-II, Government College, Ananthapur. MyGov Campus Ambassador has planted 25 Saplings in Public places in Kurugunta Village.



Bridging Healthcare Gaps!

MyGov Campus Ambassador **B. Jeevan Kumar** organized Mega Health & Medical Camp at rural Ananthapura in coordination with Apple Eye Care, Praja Dental Clinic & Gayathri Hospital. Nearly 180 poor patients were treated in the Medical Camp.



Mark Your First Vote!

Campus Ambassador **Mukesh Dhamu** sets a shining example in Gram Panchayat Phephana, Hanumangarh district, by guiding the youth to make their Voter IDs. This act is a call to action for all young citizens to embrace your voting rights, get registered, and make your voices heard. Your first vote is not just a right; it's a powerful statement for the future. All you have to do is visit the Voters' Service Portal and fill the 'Form 6' to register yourself.



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Champions of Change!

ECHOES OF PROGRESS

MYGOV CAMPUS
AMBASSADOR

Bisathi Bharath



From Ananthapur District, received the prestigious National Youth Award in 2024 from the Ministry of Youth Affairs & Sports, Government of India, under the Active Citizenship Category for his contributions to promoting rural development, education, digital literacy, and engagement from 2015 to date. He raised money for essentials worth Rs 2.8 lakh during the pandemic, led Swachh Bharat initiatives, and advocated for major initiatives to various youngsters. As a Campus Ambassador, he has engaged with 4500 young individuals from Andhra Pradesh, Karnataka, and Telangana, promoting civic engagement and awareness.

A NOBLE IMPACT

MYGOV CAMPUS
AMBASSADOR

G. Nanditha



Was awarded the NSS State Award from the Government of Andhra Pradesh on 12th January 2024 for her outstanding services to Community Development & Nation Building such as Medical & Health Camps, environmental conservation events, Awareness on Government Flagship Programmes, Women Empowerment, Clean Village - Green Village, and COVID-19 relief related work.

VOICING THE VISION FOR 2047

MYGOV CAMPUS
AMBASSADOR

Y. Pavan



Was awarded the Best Speaker Award at Yuva Samvad for his ideas on the theme India@2047, organized by Nehru Yuva Kendra Sangathan, Ministry of Youth Affairs & Sports, Government of India at Satya Sai District, Andhra Pradesh.



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NEXT CHAMPION**
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Brain Teasers

What Am I? Prepare for a creative voyage into the heart of India with our intriguing riddles that will tickle your brain. Read through the phrases that describe the subject and test your knowledge of India's wonders.

1

I am a numerical symbol,
Invented by the Indian Mathematician Aryabhata
I represent nothing, but can still add value,
What am I?

2

I am India's first interplanetary mission,
That cost less than a Hollywood movie,
Celebrated as national pride,
What am I?

3

I am a sacred river in India,
Bathing in my water cleanses your soul,
Pilgrims visit my ghats with devotion,
What am I?

4

I am an ancient Indian martial art,
My fighters are skilled and agile,
Lauded as the pride of Kerala,
What am I?

5

I am an ancient Indian system of
medicine,
I promote natural healing,
My remedies are derived from herbs,
What am I?

6

I am a holy city,
Located on the banks of the river Ganga,
Known as one of the oldest cities,
What am I?

Answers:

1 - Symbol Zero, 2 - Mars Orbiter Mission, 3 - Ganges (Ganga), 4 - Kalaripayattu, 5 - Ayurveda, 6 - Varanasi

Engagement Corner



Panch Pran Anubhav Reel Competition- A resolve of developed India

Share your creativity through your lens. Participate in the Panch Pran Anubhav Reel Competition & showcase how you're driving a positive change.



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Ideas for the Vision Viksit Bharat@2047

Share your innovative ideas to build a strong path towards a Viksit Bharat 2047!



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Cyber Awareness Street Play Contest

Fuel your creative minds and shape a safe cyber world!



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