

YUVAAM

V O I C E O F T H E Y O U T H

“OUR GOVERNMENT IS WITH THE YOUTH; IT IS WITH THE YOUTHFUL SPIRITS AND YOUTHFUL DREAMS. YOUR SUCCESS WILL ALSO ACCOMPLISH THE RESOLVE OF A STRONG, CAPABLE AND PROSPEROUS INDIA”

- PM Narendra Modi



EMPOWERING TOMORROW

CEO's Message to the Young Readers

Dear Young Minds,



In this August edition, we are thrilled to share some really exciting stories of achievements and advancements. Get ready for a journey through the latest and greatest, celebrating the spirit of innovation and excellence.

Starting with the 46th Session of the World Heritage Committee, held in India for the first time, that blended tradition with technology, featuring VR, AR and AI-powered initiatives. The Union Budget 2024-25 promises a wealth of opportunities for the youth. The focus is on innovation and skill development that is set to unlock new doors for the young. July 16th marked AI Appreciation Day, celebrating the advancements. In sports, India's performance at the Paris Olympics 2024 highlights our growing commitment and dedication. Not only that, our young mathematical geniuses also made us proud with their performance at the International Maths Olympiad. We are proud to discuss some of India's advancements in the electronics and gaming sectors. This month's avenues section discusses many opportunities in sports that go beyond the playing field. Not just that, the campus section will update you on the coolest startups and powerful initiatives taken by youth.

Lastly, the brain teasers section yet again brings a new game for you to stretch your mind and learn more about our nation. The engagement corner brings some fun-filled activities for you to show your creativity. So, jump in and get inspired. Let's turn the inspiration into action – because the future is yours to shape!

Team MyGov India

A handwritten signature in blue ink, appearing to be 'Akash'.

Akash Tripathi, IAS
CEO, MyGov

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46TH SESSION OF THE WORLD HERITAGE COMMITTEE

Exploring Timeless Treasures With Technology

“Heritage is not just history. It is a shared consciousness of humanity”. As PM Narendra Modi expressed this profound thought, he inaugurated the 46th Session of the World Heritage Committee on 21st July, which was being hosted in India for the first time.

The event was a spectacular showcase beyond compare, with **AR and VR tech** turning the **3 world heritage sites of India into virtual experiences**. People could explore the majestic Rani ki Vav (Gujarat), the awe-inspiring Kailasa Temple (Maharashtra), and the intricate Hoysala Temple (Karnataka) as if they were actually at the place. Similarly, the **AI-based Digital India Cyclathon** enabled visitors to explore various digital initiatives as they cycled around a city through VR. To make this experience unforgettable, the Bharat Mandapam app by BHASHINI **offered interactive features in 5 UN languages and 13 Indian languages**, ensuring that everyone could navigate seamlessly in their preferred language. Plus, the **UN World Heritage BOT** for exploring the world’s heritage proved that technology and tradition can merge together so beautifully.

Another gem was the **2024 World Heritage Young Professionals Forum**, which provided an incredible platform for intercultural learning and exchange. Young heritage enthusiasts and experts had an opportunity to meet, learn about each other’s heritage, and brainstorm on preservation, sustainability, and innovative roles in heritage conservation and development.



Rani ki Vav (Gujarat)



Kailasa Temple (Maharashtra)



Hoysala Temple (Karnataka)



UNION BUDGET 2024-25

What's in it For Youth?

The world is your oyster, and India is making sure it's continuously filled with opportunities. In a move to fulfil youthful aspirations, the Union Budget 2024 has opened the door to various avenues, ensuring ample support at every stage of growth! So, let's have a look at the highlights.

For hands-on experience in the real world, **1 crore youth are to be skilled in top 500 companies in 5 years.** These internships come with a **monthly stipend of ₹5,000.** Not just that, the Prime Minister's package of 5 schemes and initiatives will facilitate employment, skilling, and other opportunities **for 4.1 crore youth over a 5-year period** with a central outlay of Rs. 2 lakh crore and **1,000 ITIs are to be upgraded.**



The grand vision of the **space sector is becoming a reality with ₹1,000 cr boost** for the space economy and the **5x expansion in the next 10 years.** For continuous innovation, a **₹1 lakh crore financing pool is set to drive cutting-edge research and prototype development.** Moving on to education, financial support for domestic higher education loans up to ₹10 lakh and revision of the Model Skill Loan Scheme **will benefit 25,000 students annually.** E-vouchers are to be **given directly to 1 lakh students yearly** for annual interest subvention of 3% of the loan amount. Remember, the world is your canvas; this is your moment to dream big and create the next big thing.



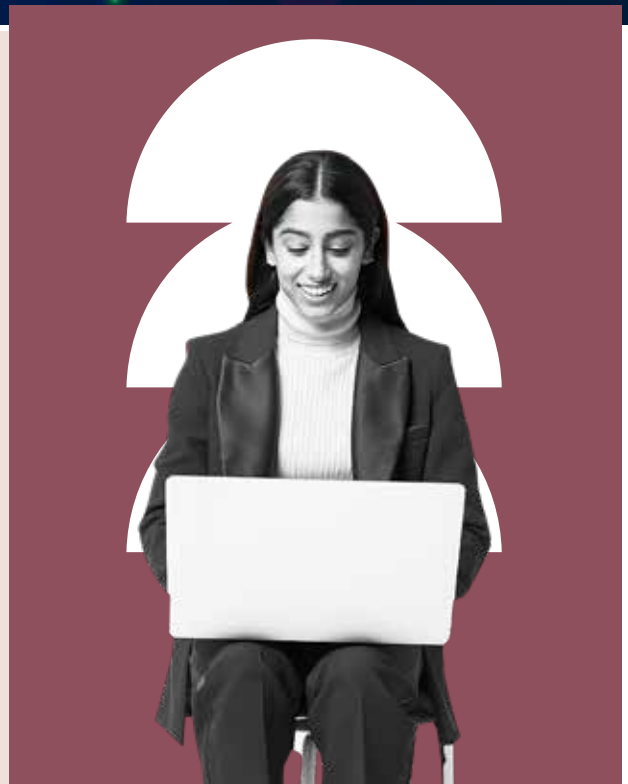


A PAT ON THE BACK **FOR AI**

For all that AI has brought to healthcare, science, and technology, it's only fitting that we set aside a special day just for it. So, **on July 16th** every year, we celebrate the **AI Appreciation Day** as a tribute to the brilliance that AI brings to our lives. India's AI journey is hitting all the right notes with the Skill India AI Portal, the National AI Skilling Program, Youth Bootcamp for hackathons & hands-on projects, Vocational Training, AI Research & Innovation Fund, Competency Development Centers, and collaborations with tech giants like Microsoft, Google, and IBM. As we look to the future, AI's promise to advance in healthcare, climate change solutions, space exploration, AGI, and human-AI collaboration proves that not even the sky's the limit anymore.

BRIGHT FUTURE IN STORE FOR YOUTH

India's job market has been witnessing a positive shift, with 12.5 crore jobs created between FY 2014-2023, a phenomenal rise from just 2.9 cr jobs between 2004-14. This growth highlights the expanding employment opportunities and their positive impact on the nation's workforce. Further, the Budget 2024 has set a bright future with many more employment opportunities in store for youth. There's also a focus on providing 1-month wage to the ones newly entering the workforce. The direct benefit transfer of 1-month salary in 3 installments to first-time employees, as registered in EPFO, will be up to ₹15,000. The 'first timers' scheme is **expected to benefit 210 lakh youth**.



UPHOLDING YOUR FUNDAMENTAL DUTIES

Understanding Your Duty

This month's highlight is **Article 51 A of the Indian Constitution, (j) To strive towards excellence in all spheres of individual and collective activity so that the nation constantly rises to higher levels of endeavour and achievement.** Let's try

to understand this, shall we? As young minds, you have an inherent responsibility to uphold these principles, driving the country forward through excellence and innovation. In an ever-evolving world, growth is multifaceted, encompassing professional, academic, and entrepreneurial development, ensuring that our nation takes the front seat to global advancement.



India is No.1 in digital skills readiness, and in this highly competitive world, India has now become the **3rd largest startup ecosystem in the world.** The premier research & tech

institutes continuously look for solutions that **solve complex**

problems for the greater good, be it in healthcare, agriculture, finance or emerging technologies, exemplifying the pursuit of excellence. Our space

sector has achieved numerous successful missions & India ranks 5th globally with over **400**

private space companies.

The sector's size is expected to **reach \$13 Billion by 2025.**

These achievements highlight the importance of collective efforts

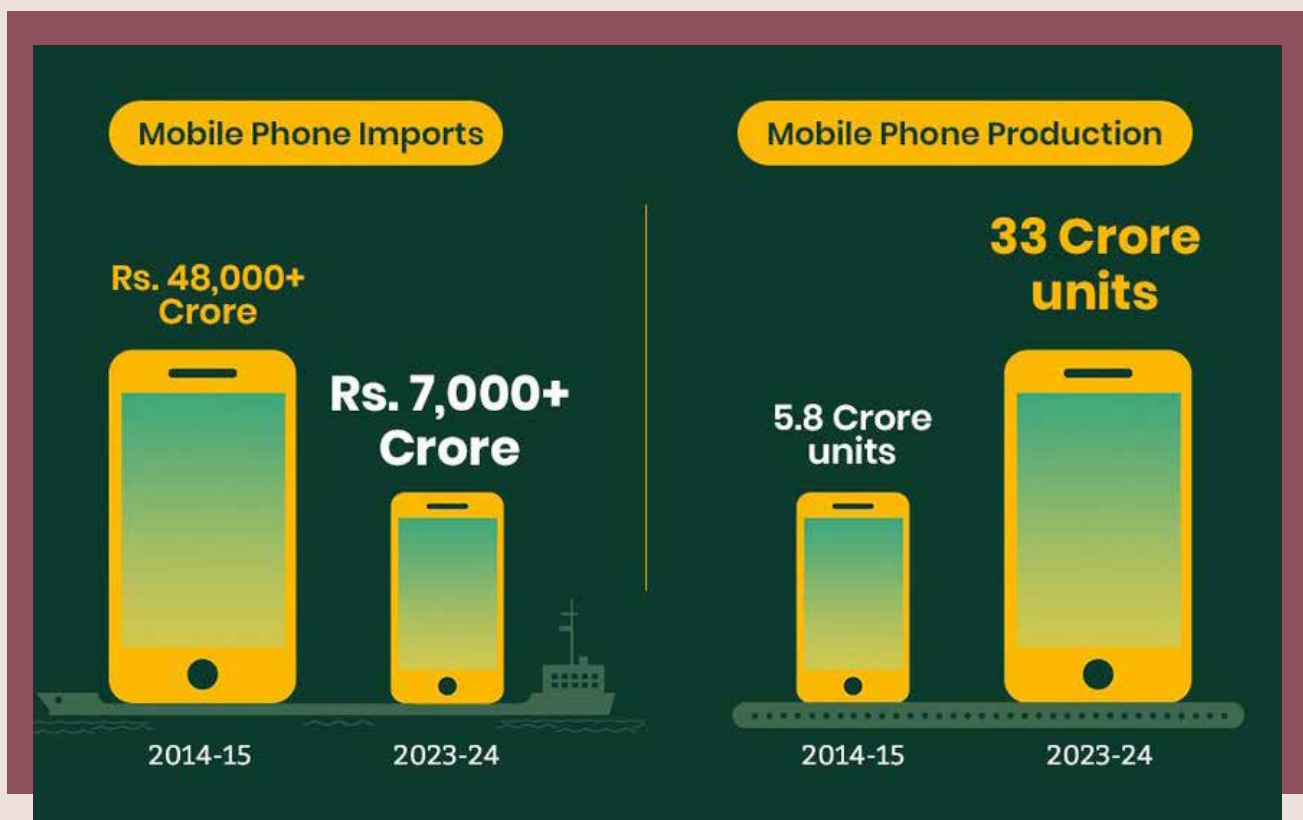
in driving innovation and signify the need for the young to further participate in advancements crucial to the country's prosperous future. **Our young generation must try to achieve the highest possible standards in whatever they do, ensuring that India not only meets but exceeds its potential, contributing to a more advanced world.**

More Space For You To Grow

India is consistently strengthening its capabilities by adopting deep tech technologies and focusing on deploying emerging technology solutions such as **AI, Cybersecurity, and IoT.**

INDIA'S UNSTOPPABLE UPSWING

Production Game, Stronger Than Ever



In a great move towards progress, there's been a significant impact that speaks volumes in the electronics sector. India has grown to become the world's second-largest smartphone manufacturer, with 99% of smartphones now manufactured within its borders. The mobile phone production went from a mere **5.8 crore units in 2014-15 to an astonishing 33 crore units in 2023-24**. Not to mention, imports plummeted from over **Rs 48,000 Cr in 2014-15 to just over Rs 7,000 Cr in 2023-24**. This positive shift has not only kindled a rise in employment but has also stimulated economic growth, which reflects the nation's ambition to excel in innovation, quality, and self-reliance. The vista ahead shines resplendently, inscribed with the vision of 'Make in India.'

4 GOLDS & 1 SILVER FOR INDIA!

India's young mathematical geniuses have achieved an unprecedented win at the International Maths Olympiad, securing 4th place globally, marking their best-ever performance. Our prodigious contingent won 4 Golds and 1 Silver, signifying their extraordinary acumen and perseverance. This monumental achievement is destined to drive the passion for mathematics among the youth and motivate them to strive for the highest standards at the global level. In a social media post, PM Narendra Modi commended their dedication and efforts that will inspire the young in the nation.



A 'GAME'-CHANGER FOR REAL

India is levelling up, and how! The nation has seen tremendous progress in the gaming world, with its position as the largest mobile gaming market in terms of app downloads. According to Grant Thornton Bharat LLP report, the sector is expected to grow by 20% by FY25 to reach Rs 231 Billion and has over 15,000 game developers and programmers. What's more exciting is that there are more than 500 million gamers and 1000+ gaming studios in India. With this momentum, it's clear that India is here to play and take the lead.



GET FUTURE-READY WITH **‘FUTURESKILLS PRIME’**



AI is opening doors to many new careers in data science, data curation, and more. To get everyone ready, the Ministry of Electronics and Information Technology initiated 'FutureSkills PRIME,' a program focused on reskilling and upskilling in 10 emerging technologies, including Artificial Intelligence. So far, over 18.56 lakh candidates have signed up on the FutureSkills PRIME Portal, with more than 3.37 lakh completing their courses. It's a techful transformation. Advance your career with industry-relevant skills. With these credentials in your portfolio, you'll be well-equipped to take on digital tech jobs and get ahead of the competition.

Scan to Explore



ADVANCED SKILLING NOW WITHIN REACH



The 'Model Skill Loan Scheme', which aims to empower the country's future-ready workforce, was launched in New Delhi. Under the scheme, education and upskilling opportunities will be provided to 25 thousand youth across the country. Under the new scheme, the loan amount limit has been increased to 7.5 lakh rupees which was 1.5 lakh rupees earlier. Several Non-Banking Financial Companies (NBFC), scheduled banks, and rural banks also have been added to the scheme which will provide hassle-free loans to students. The New Model Skill Loan Scheme is tailored to support advanced-level skill courses, which often come at higher fees, that used to create a financial barrier for many deserving students, but this initiative aims to bridge that gap, ensuring that aspiring candidates receive the necessary support to pursue their skill training.

SPORTS

PARIS OLYMPICS 2024

Indian Shooters Shine Bright!

As India is geared up for the Paris Olympics 2024, that began on 26th July, the nation's aspirations rest on the dynamic and gifted sports stars. Team India continues to reflect the country's talent and ambition on the global sports stage.



Indian shooters Manu Bhaker and Sarabjot Singh delivered an outstanding performance, clinching the bronze medal. The duo outshone the Republic of Korea with a score of 16-10 following 13 shots in the final round of mixed 10m Air Pistol team event. Manu Bhaker made history as the first Indian female shooter to win an Olympic medal, a day after she became the first female shooter to reach an Olympic final in an individual event in the last 20 years. This undoubtedly leaves us filled with pride. Swapnil Kusale won a Bronze medal for India and created history by becoming the first Indian shooter to bag a medal in the 50m Rifle 3 Positions at the Olympics. This is not it, in a tribute to the sporting spirit, PM Narendra Modi congratulated athlete Abhinav Bindra on being awarded the prestigious Olympic Order. He praised him for his exceptional contributions to sports, both as an athlete and as a mentor to rising stars, celebrating his impact on the Olympic Movement and Indian sports.

The journey isn't over yet. With the ongoing Paris Olympics 2024, India's sports stars remain at the heart of our hopes and pride. Let's keep cheering, and support them as they strive for glory on the world's grandest stage.

PIONEERING INNOVATION

Smart India Hackathon 2024

Imagine a stage where the brightest minds across the nation come together to tackle the toughest challenges. Welcome to the World's biggest Open Innovation Movement – the Smart India Hackathon. Aligning with the vision of PM Narendra Modi, this nationwide initiative invites talented youngsters to offer out-of-the-box solutions to some of the most pressing problems. Regular students of HEIs pursuing graduation/post-graduation or PhD are invited to showcase their brilliance to turn ideas into action. This not only drives product innovation but also instils a culture of problem-solving. Ministries, PSUs and private organisations can provide problem statements and get optimal solutions as well as potential talent to hire in the future. The main idea is to crowdsource intelligence for improving governance and quality of life. This year's dates are yet to be announced, so stay tuned for updates on India's biggest innovation festival. Get ready to be a part of something extraordinary!

Scan to Explore



A 7X INCREASE, AI-MAGINE THAT!

As per Nasscom's insights, India's Gen AI sector has hit the ground running, with startup investments doubling between H12023 and H12024, from about \$42M to \$82M. But that's just one part of it. Across the board, Gen AI activity has increased sevenfold since H12023 in terms of business prospecting, talent development, partnerships, and new product launches, with a sharp rise seen in new GenAI launches in H12024. Innovations are rolling out at a tremendous pace. From cutting-edge new GenAI solutions to enhanced existing offerings, the landscape is transforming. Announcements of new AI Centers of Excellence and innovation hubs are becoming routine, marking India as a place for Gen AI progress.



MAKING WAY FOR INDIGENOUS TECH!

India could soon have its own multi-channel, tunable laser system technology platforms which are crucial for Quantum optics laboratories, manufactured by Raman Research Institute, Bangalore, an autonomous institute of Department of Science & Technology. The indigenous technology could lower the costs of quantum optics labs. What's more exciting about this? Such tunable laser systems will be useful for developing solutions across Quantum communication, quantum technology, quantum system and metrology – all of which are the core themes of the National Quantum Mission.



AVENUES IN SPORTS

Going Beyond The Playing Field

Sports is not limited to just the field but is a huge economy in itself, creating many employment opportunities for the youth. Over the past decade, the government has worked to expand the sports economy and development-related sectors, providing avenues for sports education. It provides platforms for professionals in various areas of sports. Initiatives like India's first National Sports University, 300+ academies under the Khelo India campaign, 1,000+ Khelo India centres, and over 30 centres of excellence are transforming the nation's sports culture. In the Union Budget 2024, Khelo India secured Rs 900 crore from the overall sports budget. Additionally, the new National Education Policy integrates sports into the main curriculum, for early awareness of sports as a viable career.

The Sports Ecosystem

India's sports ecosystem is a dynamic and rapidly growing sector, providing vast opportunities across various areas beyond just playing sports. The country has already hosted a number of illustrious international sporting events, and our sports stars, young and experienced, have consistently shown their immense talent in various sports. This time, for the Paris Olympics 2024, our nation proudly presented its largest contingent to date, comprising 117 athletes participating in 16 diverse disciplines. This not only fills us with pride but also highlights the contributions of those who support them, be it in logistics, marketing, management, and training. This expansive sports landscape necessitates bringing in skilled individuals in various areas ensuring that every detail is executed flawlessly.



What are the Possible Avenues?

The world of sports offers way more than one can imagine. If you're passionate about sports but not necessarily aiming to be on the field, here are some career paths to consider, such as Sports sciences, nutrition, counselling and physiotherapy. Under Sports Management, there's scope for marketing, media, event, and operations management. Got good communication skills? You could consider Sports Journalism and Sports Commentary to cover interesting events, and news and offer real-time analysis. Sports Coaching focuses on the training and development of sportspeople. Umpires and Referees could also be an exciting option. Teachers and Professors educate students in sports-related subjects at schools and universities. Sports Technology and Manufacturing also present numerous options, from bringing innovation in sports to ensuring high-quality production standards. The growing sports ecosystem provides a diverse range of roles that cater to various interests and skills.

How Can You Sharpen Your Skills?

To sharpen your skills and build a career in sports, obtaining the right qualifications is essential. IIM Rohtak offers a specialised program in Sports Management. The SWAYAM and NPTEL portals provide free courses on sports nutrition, physiology, training, and psychology. The Sports Authority of India offers online webinars on sports sciences. The National Sports University in Imphal has courses in sports science, psychology, and nutrition. Swarnim Gujarat Sports University and Lakshmibai National Institute of Physical Education in Gwalior offer PG programs in sports journalism, nutrition, and management. These could equip you with the knowledge and skills needed for successful careers in the sports industry.

CAMPUS STORIES

Bright Ideas Begin Here

IIM Lucknow Enterprise Incubation Centre (IIML EIC) is where entrepreneurial dreams take flight! They provide top-tier resources for knowledge-based entrepreneurs that are all in sync with India's Startup mission. Let us now explore the two techful startups incubated at IIM Lucknow's L-incubator.



Constems - AI Systems Private Limited

Constems is on a quest to constantly evolve and innovate in Computer Vision, Machine Learning, AR, VR and the Internet of Things to augment the human visual system. They were recognised by Nasscom as an AI and Data Sciences Game Changer in 2018. With assistance from IIM Lucknow EIC at the time of incubation, they raised ₹6 crore from PSUs and government schemes. The incubation support included resources such as a supercomputer and GPU to train the AI/ML Models and opportunities to present innovations to venture capitalists. They also won the "AI Supply Chain Impact Award 2023" by Intel AI Forum.

Aadrila Technologies Private Limited

Aadrila Technologies is committed to creating a fraud-free world where transactions are secure and reliable. By leveraging Machine Learning and Big Data, they automate KYC processes, eliminating manual interventions and expediting onboarding. With cumulative revenue exceeding ₹100 Cr and a growing team of 12+, they significantly contribute to the startup ecosystem in India. The support from IIM Lucknow EIC has been instrumental in providing opportunities for venture capitalists (VCs) to participate in demo days, allowing them to showcase their innovations and attract further investment.



CAMPUS AMBASSADOR INITIATIVES

A ‘Tree-mendous’ Effort

At **Dr. G U Pope College of Engineering**, the MyGov Campus Ambassador Program took a green turn, focusing on tree plantation and environmental conservation. Our enthusiastic student ambassadors, Mervin, Koilpillai, and Sakthi Ganapathy, led the charge in making the campus greener. They rolled up their sleeves and planted saplings all around the campus. This initiative wasn't just about adding more trees; it was about raising awareness and inspiring everyone to take action for a healthier planet.



Turning Campus Energy into Action

Mygov Campus Ambassador Program, an initiative that lets you be the voice of New India, was successfully launched at **Sreenidhi Institute of Science and Technology, Hyderabad**. The event was capped off with an interesting quiz and planting of a tree for a greener future. If you're ready to roll with some exciting initiatives, organise epic events, and bring in positive changes in your area and beyond, the Campus Ambassador Program is your stop. Visit the below link to learn more about this opportunity.



BRAIN TEASERS



In this game, you'll be given intriguing scenarios based on some really cool facts about India. Your job is to guess the answer that describes the story. It's fun, easy, and a great way to learn something about our nation. Ready to begin?

1

An agro-based global company is planning to source grains from India. They focus on two main grains that position India as the second-largest producer in the world. Which grains are they targeting?

2

During an international business seminar, a speaker from India highlighted the country's achievements. He spoke about India being the 2nd largest manufacturer of a particular device globally. Can you name what he's talking about?

3

A company is looking to invest in the top producer of blended fabric and wool in India. They value regions with strong textile heritage and the state which is a major textile sourcing and manufacturing hub. Which state should they be targeting?

4

During a technology seminar, a speaker mentions an Indian city that is known as the Silicon Valley of India, with a thriving IT industry and many indian technological organisations headquartered here. Which state is this city in?

5

A travel writer embarks on a journey through the scenic landscapes of Assam. They are captivated by the sprawling lush plantations and discover that India is the world's second-largest producer of this particular beverage. What are they talking about?

Answers: 1 - Wheat and rice, 2 - Mobile, 3 - Rajasthan, 4 - Karnataka, 5 - Tea

ENGAGEMENT CORNER



Selfie with Indian Handloom

Share your picture wearing Indian Handloom



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Vitiyagyan Mela Quiz 2024

Sharpen your finance acumen for informed decisions

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Citizen Survey for Services by Government

Help enhance the government services with your thoughts



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